











2022 NRCM Membership Survey Summary

9.5%
Response
Rate

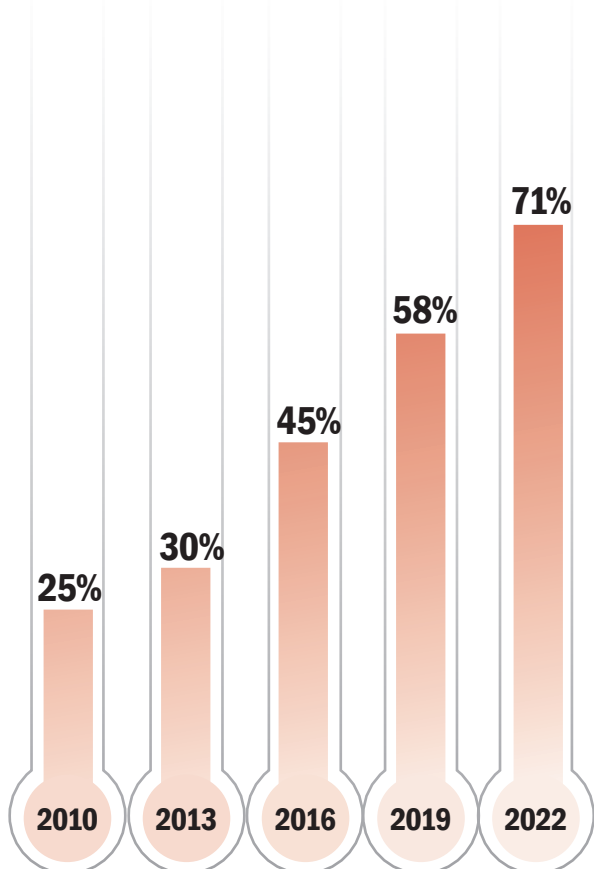
5,498
Surveys Sent

Top 10 Pressing Issues Facing Maine Today

 CLIMATE CHANGE	 FOSSIL FUELS
 POLLUTION	 DEVELOPMENT
 DROUGHT	 WATER QUALITY
 OCEAN WARMING	 LAND CONSERVATION
 HABITAT LOSS	 PFAS

Climate Change

continues to be a top priority for members



Sustainability

Members view these as their top barriers to sustainability



How Members Are Interacting with the Maine Outdoors

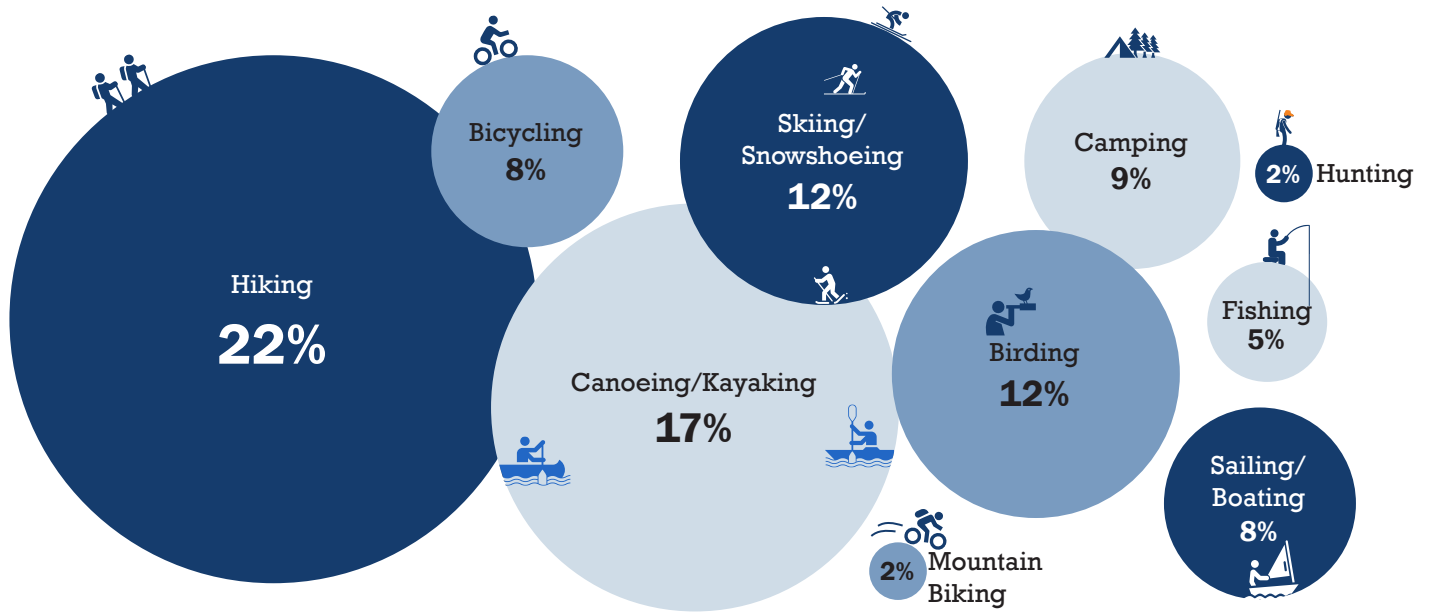


Photo courtesy of Tia Simon

“NRCM’s **data-driven, scientifically based priorities** are always excellent, their work is consistently outstanding, and against so many odds and persistent pressures, their **results are top-notch**. I can always **trust NRCM** is looking out for Maine’s best long-term and sustainable environmental interests. Supporting NRCM is supporting the future of Maine as life should be.”

—Tia Simon, Gorham

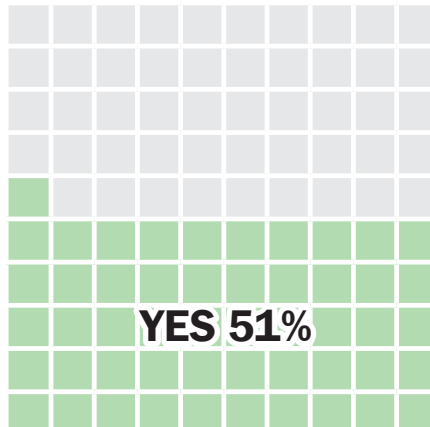
How Members Are Saying YES to Energy Efficiency

Do you have a **heat pump** in your home? **45%**

Do you have **solar panels** on your house or business? **26%**

Do you have a **plug-in vehicle**? **14%**

Are you considering investing in solar power?



Are you considering investing in community solar?

