# Intro to the State House

Training #1



Protecting the Nature of Maine









Emmie Theberge Outreach Director

Todd Martin NRCM Rising Director Grassroots Outreach Coordinator

Kristin Jackson Digital Outreach Manager





Marc Edwards Regional Outreach Coordinator

Josh Caldwell Climate & Clean Energy Outreach Coordinator



Vanessa Berry Sustainable Maine Outreach Coordinator

# NRCM Outreach Team

Participants – Please introduce yourself in the chat, sharing your name and where you're zooming in from tonight.

# What to expect

- Welcome and introductions
- Section 1:
  - Make-up of the Maine Legislature
  - Navigating the legislative process, including tracking bills and opportunities for public input
  - Q&A
- Section 2:
  - Power mapping overview
  - Q&A
- Closing

# Maine State Legislature



# Maine's Legislative Process



Works on a two-year schedule



Lawmakers are elected in November, and legislative session begins in January



At beginning of each legislative session, lawmakers submit thousands of proposed bills



Each bill receives an "LD number" and is assigned to one of 19 committees

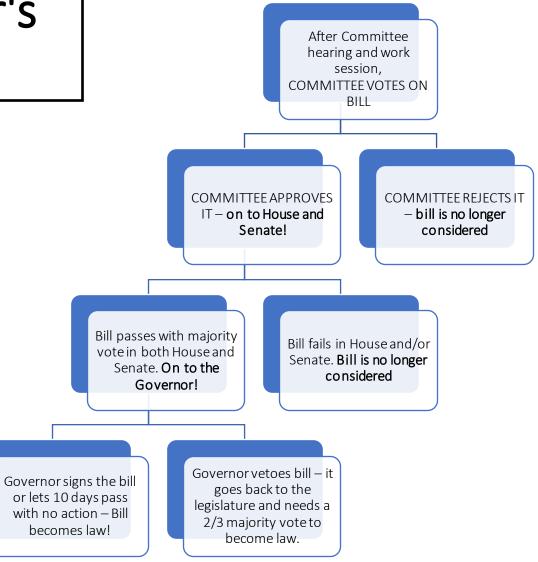
# Committees and Public Hearings

- Committees are made up of both House and Senate members and specialize in specific topic areas.
- Committees include:
  - Agriculture, Conservation, and Forestry
  - Energy, Utilities, and Technology
  - Environment and Natural Resources
  - Inland Fisheries and Wildlife
  - Transportation
  - Appropriations and Financial Affairs Committee
- Committees review bills and give each one a **public hearing**



# Floor Votes and Governor's Desk





# When can you weigh in?



# Resources

- https://legislature.maine.gov/
  - Bill tracking
  - Event calendar (hearings, etc)
- NRCM's take action page, which is home to:
  - Active petitions and opportunities to contact your legislators
  - Finding your lawmakers contact info and ٠ tips to contact them
  - NRCM's Bill tracking page ٠
  - Tips and how-to's on testifying ٠
  - Tips and how-to's for writing letters to the editor

www.nrcm.org/get-involved/take-action/

#### Action Alerts and Petitions

Take action on our current priorities here.



#### **Contact Your Elected Officials**

Contacting your legislators or other elected officials is an effective way to make your voice heard and to influence their votes on issues that are important to you.

Find Your State Legislators & Contact Info

Find Members of Congress & Contact Info

Meet Legislators at State House Action Day







Tips for Contacting Your Legislator

# Questions?

# Relationships Matter: You Have the Power to Influence Outcomes

You and others in your community have the power to influence your legislator. Power mapping can help.



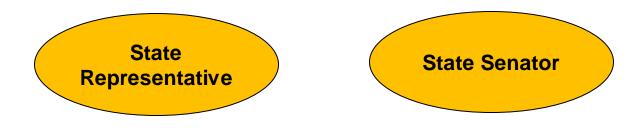
What is Power Mapping?

Power mapping is a visual tool that helps identify who influences your legislators

### Step 1: Who are your state legislators?

Not sure? We can help you look it up for you.

www.maine.gov/portal/government/edemocracy/voter lookup.php



### Step 1: We will use U.S. Senator Angus King as our example

This is the person we're trying to influence to achieve our campaign goal of establishing the Katahdin Woods and Waters National Monument



### Step 2: Convene a power mapping session

- Gather campaign allies and others who know information about the legislator
- Use butcher block paper. Power mapping is a visual tool that should be drawn.
- Bring the best facilitator you know
- Do basic research before you start



### Step 3: Map influence to your legislator

Think about people, institutions, or constituencies that have relationships with your legislator and can potentially influence them.

#### Public Influences

Voters/Constituents Media Interest Groups



### Personal Influences

Friends and Family Neighbors Campaign Advisors Former Employers and Coworkers Carpool or Seat-Mate

#### **VIP Influences**

Community Leaders Opinion Leaders Technical Experts Business Leaders

#### **Financial Influences** Campaign Donors Investors Business Partners

### Step 3: Map influence to U.S. Senator Angus King

Think about people, institutions, or constituencies that have relationships with your legislator and can potentially influence them.

#### Public Influences Voters/Constituents Media Interest Groups



#### Personal Influences

Friends and Family Neighbors Campaign Advisors Former Employers and Coworkers Carpool or Seat-Mate

#### VIP Influences

Community Leaders Opinion Leaders Technical Experts Business Leaders

Financial Influences Campaign Donors Investors Business Partners

### Step 3: Map influence to your legislator — share in the chat

Who are people, institutions, or constituencies that have relationships with your legislator and can potentially influence them?

#### Public Influences

Voters/Constituents Media Interest Groups



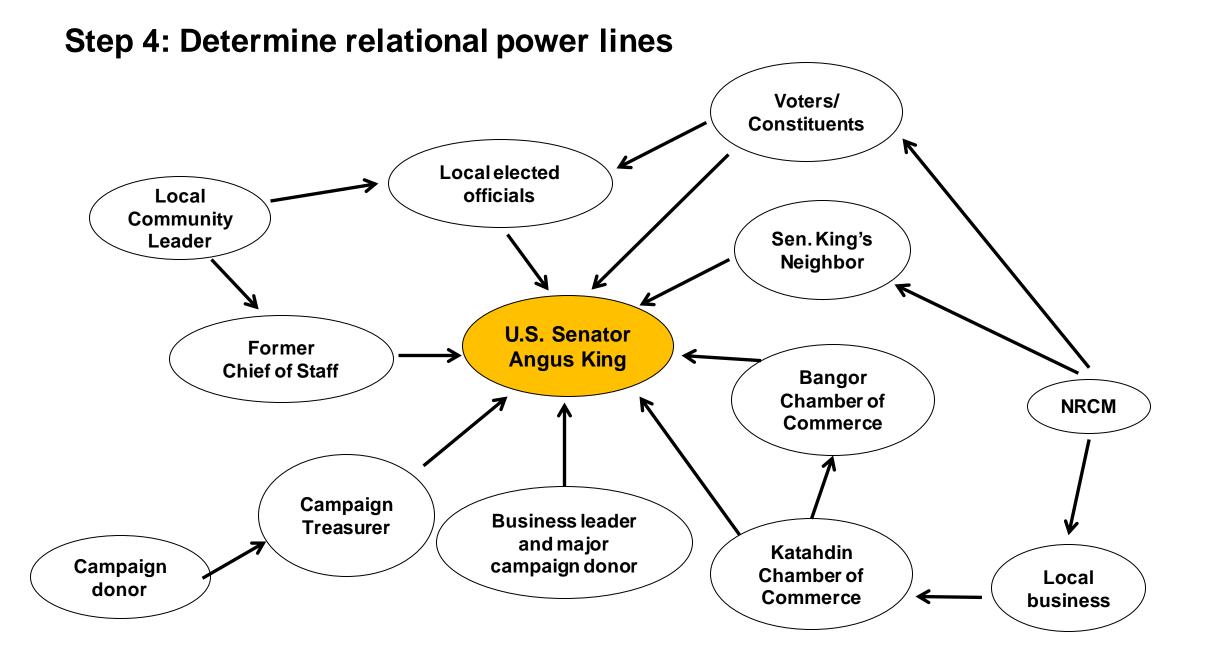
### Personal Influences

Friends and Family Neighbors Campaign Advisors Former Employers and Coworkers Carpool or Seat-Mate

#### **VIP Influences**

Community Leaders Opinion Leaders Technical Experts Business Leaders

#### **Financial Influences** Campaign Donors Investors Business Partners



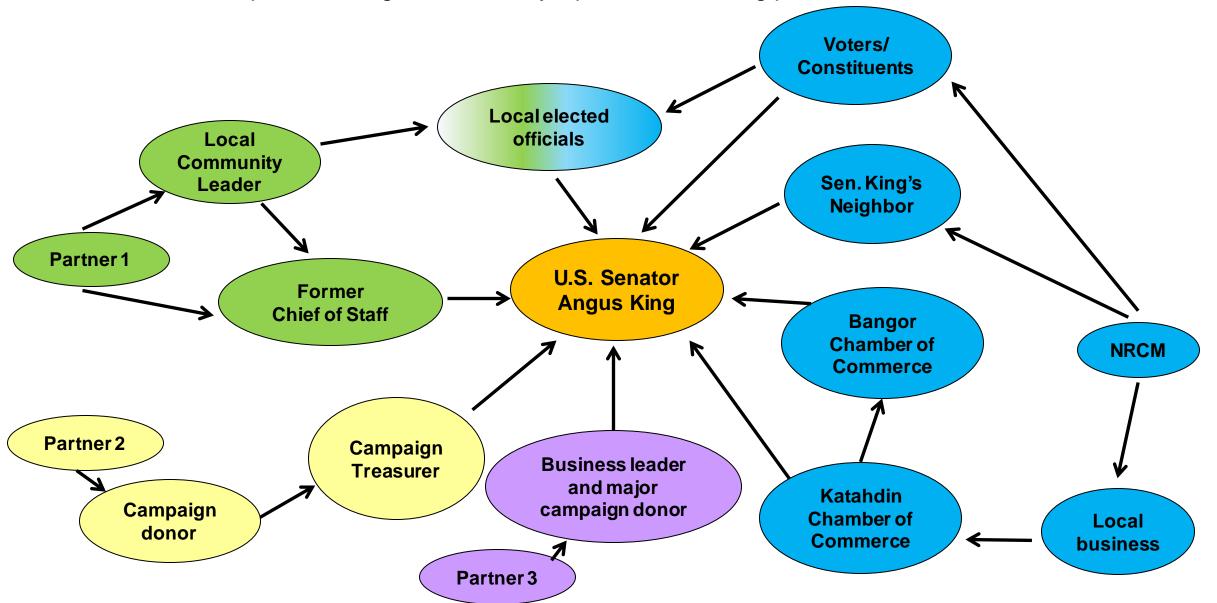
### **Step 5: Identify and target priority relationships**

Voters/ **Constituents Local elected** Local officials Community Sen. King's Leader Neighbor **U.S. Senator** Former **Angus King** Chief of Staff Bangor **Chamber of** NRCM Commerce Campaign **Business leader** Treasurer and major **Katahdin** Campaign campaign donor **Chamber of** Local donor Commerce business

Highlight which relationships are most influential for your campaign goal.

### Step 6: Make a plan

Create action steps for moving forward. Divvy up outreach among partners.



# Questions?

# Closing



### **Takeaways**

There are lots of opportunities for public input.

You and others in your community can influence legislative outcomes.

## **NRCM** is a resource

Share your Power Maps with us—we can help!

Look for our email with links to additional resources.

## Feedback welcome

Please fill out our survey.

# Upcoming Trainings

#### **December 15** Making Your Voice Heard

Learn how to most effectively communicate with your lawmakers and other decision-makers whether it's testimony, letters to the editor, lobby meetings, or other ways.



January 5 Building People Power

To pass new laws, we need more people to get involved. Learn how to talk to your family and friends about issues you care about.



**Mid-January** Current Priorities and Taking Action

As the legislative session kicks off, learn about NRCM's current priorities and the best ways to be involved.

