



Hi Friend of Maine's environment,

We have BIG news.

Maine lawmakers are [poised to pass the nation's first Extended Producer Responsibility \(EPR\) for Packaging law](#), but we need your help to get it across the finish line. **If passed, the big corporations like Amazon, McDonalds, and Walmart that are flooding Maine with wasteful packaging will have to help pay for our recycling programs, a model that is already working in countries all over the world.**

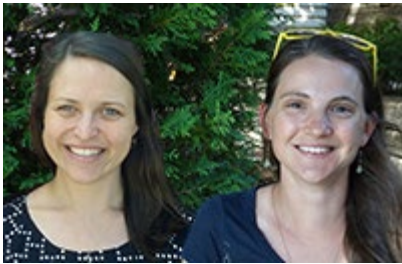
Recycling has become too costly and too confusing because of this surge in packaging, much of it plastic that cannot be recycled. And Maine towns are struggling to keep up, forcing many to pass costs onto taxpayers or scale back their programs, resulting in more waste going into our landfills. This is our chance to make recycling work, [but Maine lawmakers need to hear from you NOW.](#)

Tell your
lawmakers to vote
YES on LD 1541!

EPR laws are a common solution already used around the world and are proven to increase recycling and save taxpayer money. They work because they hold corporations accountable for the waste they make.

Well-funded industry lobbyists and national trade groups for big brands and plastic companies are trying to kill this bill by spreading misleading information. We can't let these wealthy out-of-state corporations win! [Please send a message to your state lawmakers](#) today telling them to support LD 1541.

Sincerely,



Sarah Nichols & Chrissy Adamowicz
Recycling Gurus and NRCM Sustainable Maine Team

Help us defeat the plastics industry — share this action today!



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